



# Sponsorship Prospectus 2018/19

## About St Andrews Cricket Club Pascoe Vale

St Andrews Cricket Club Pascoe Vale is the club where everyone is welcome, has fun and plays their best cricket. We seek to engage like-minded local businesses to support our club in achieving this aim.

Our club was founded in 1934 and is based at Cole Reserve in Pascoe Vale South. Reflecting our local community, we are a family club priding ourselves on the development of our junior players through to senior ranks.

Our Sponsors are valued members of our club. We hope our partnership will be mutually beneficial to our club, members and your business.

An overview of recent club activities can be found on our website:  
<http://standrewscc.com.au>.

**Contact:** Jon King, Secretary

**Phone:** 0407 810 859

**Email:** [info@standrewscc.com.au](mailto:info@standrewscc.com.au)

## Players, members, supporters and reach

In the 2018/19 season our club will field four senior teams, three junior teams, and run a Junior Blast program. We're also establishing our inaugural female team(s).

Three of our senior teams compete in the [Victorian Turf Cricket Association \(VTCA\)](#) in the Division 2, T20 and C3 competitions. The other senior team competes in the [North West Metropolitan Cricket Association's \(NWMCA\)](#) Brian Moss Shield. Across our senior teams we manage around 60 players each year.

Our junior teams consist of one under 14s, one under 12s and one under 10s teams, playing in appropriate NWMCA competitions. We will field at least one female team, possibly more. With our Junior Blasters program we support more than 60 junior players each year.

We have over thirty [Sainthood members](#) each season, plus a number of family, friends and supporters who regularly attend match days every week.



St Andrews Cricket Club Pascoe Vale U12s 2017/18 Premiership winning team

Online we have:

Website <http://standrewscc.com.au>

Newsletter with over 180 subscribers <http://eepurl.com/647Y9>

Facebook Page has 122 Likes <https://www.facebook.com/StAndrewsCCPascoeVale/>

Facebook Group has over 217 members <https://www.facebook.com/groups/StAndrewsCC/>

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## Events

Our club hosts a range of events across the season including:

- [Northern Car/Bike Show & Shine](#)
- [Ladies Day](#)
- [Sainthood and Sponsors Day](#)
- [Grace King Cup and Xmas Party](#)
- [Juniors Presentation Night](#)
- [Seniors Presentation Night](#)



The 3rd annual Northern Car/Bike Show & Shine

## Future plans

Our club has developed a Strategic Plan (<http://standrewscc.com.au/strategic-plan-2016-18/>) which aims to meet the following objectives:

- Successful teams and players
- High quality facilities
- A social club
- Great governance

## Testimonial

I happily bring my family down to St Andrews matches and events. St Andrews helps me promote my business through their players, members and opposition clubs across the northern and western metropolitan area.

**Rob Styles, Rainwise**



## Sponsorship options

### Gold Sponsorship \$3,000

Blue Sponsorship plus:

- Sponsorship of an event of your choice
- Naming rights for a senior or junior team of your choice (within reason and pending availability)
- Sainthood membership for an additional two representatives of your organisation
- First option to renew Gold membership for next season

### Blue Sponsorship \$2,000

Basic Sponsorship plus:

- An opportunity to send a special message to club members through the newsletter and social media
- An opportunity to speak to club members following training on a Thursday night or after match day on Saturday
- Sainthood membership for an additional representative of your organisation
- An extra ticket to all major club raffles and events
- First option to upgrade to Gold membership for next season (if available)

### Basic Sponsorship \$1000

- Acknowledgement on our club website - see <http://standrewscc.com.au/sponsors/>
- Periodic acknowledgement in our club newsletters and social media
- Sponsorship of an award of your choice
- Sainthood membership for one representative of your organisation
- One ticket to all major club raffles and events
- Clubroom and/or field signage (supply of sign at Sponsor's own expense)
- Advertising on new digital scoreboard and screens (currently pending Council funding)
- Second option to upgrade to Gold membership for next season (if available)

### Player Sponsorship \$500 or less

- Acknowledgement on our club website - see <http://standrewscc.com.au/sponsors/>
- One ticket to our Ladies, Sainthood and Sponsors Day
- Player photo and signage displayed in clubrooms

### Other options

- Weekly/fortnightly awards to players for your products or services
- Logo on club merchandise and apparel (pending club needs), such as:
  - Playing/training/social shirts and other apparel
  - Hats
  - Stubby holders

*We are happy to negotiate sponsorship options to be mutually beneficial to our club, members and your business.*

## Sponsorship Form

Please complete the following details and send along with a high quality of your company logo to [info@standrewscc.com.au](mailto:info@standrewscc.com.au). We will send an invoice on receipt of the completed form.

**Business Name:**

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**Nature of Business:**

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**Phone Number:**

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**Address:**

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**Email Address:**

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**Website:**

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**Contact Name:**

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**Sponsorship Package:**

<input type="checkbox"/>	Gold Sponsor
<input type="checkbox"/>	Blue Sponsor
<input type="checkbox"/>	Basic Sponsor
<input type="checkbox"/>	Player Sponsor

**Name of preferred event/team/player to sponsor:**

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**Payment Options:**

Please pay directly into the club's bank account (put your business name in reference):

St Andrews Cricket Club

BSB: 633 000

Acct No: 159614866

**Contact:** Jon King, Secretary

0407 810 859

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